

#### Vehicle Dependability in China Decreases Due to Design-Related Problems, J.D. Power Finds

Porsche, FAW Toyota and FAW Honggi Each Rank Highest in Respective Segment

**SHANGHAI:** 31 Oct. 2024 – Due to an increase in design-related problems that owners experience with their vehicles in China, the number of dependability problems has risen to 190 problems per 100 vehicles (or PP100) industry-wide, according to the J.D. Power 2024 China Vehicle Dependability Study<sup>SM</sup> (VDS), released today. Year over year, this represents in an overall increase of 9.3 PP100, while design-related problems have risen 9.1 PP100 to 84 PP100.

According to the study, malfunction-related problems have decreased 1 PP100 compared with 2023. The proportion of PP100 for the top 20 problems has increased slightly compared with a year ago (36% vs. 34%, respectively). Problems with infotainment, driving assistance and seats show the highest increases among nine major vehicle categories, rising 5.3 PP100, 2.5 PP100 and 1.9 PP100, respectively.

The study, now in its 15<sup>th</sup> year, measures the number of problems experienced per 100 vehicles during the past six months by owners of 13- to 48-month-old vehicles. A lower score reflects higher vehicle quality. The study covers 177 specific problems grouped into nine major vehicle categories: exterior; interior; driving experience; features/controls/displays (FCD); infotainment; climate; seats; powertrain; and driving assistance.

"The decline in China's vehicle dependability performance in 2024 should serve as a wake-up call for automakers," said **Elvis Yang, general manager of auto product practice at J.D. Power China**. "In recent years, the pace of new model launches in the Chinese market has accelerated and development cycles have continuously shortened. Balancing the speed of new model launches with high product reliability and durability will be a critical long-term challenge for automakers. Especially as Chinese brands gradually enter international markets, the long-term reliability of their products will also affect the resale value and new-vehicle sales in overseas markets. Additionally, the rapid iteration of technology features makes 'timeless design' in infotainment and driver assistance systems increasingly important. If owners' experiences cannot be continually optimized through OTA updates, they are likely to experience dissatisfaction through comparison."

Following are additional findings of the 2024 study:

- Design-related problems in infotainment systems now top problem: Infotainment systems have now surpassed exterior as the category with the highest number of problems experienced. The top five issues in this category include unresponsive touchscreen; Bluetooth pairing/connection problems; voice command recognition; wi-fi pairing/connection problems; and inaccurate in-car navigation. Among these, problems with unresponsive touchscreen have the highest increase from 2023, rising 1.3 PP100. From a city-level perspective, owners in tier-one cities experienced significantly more problems with infotainment systems than those in tier-two, tier-three and tier-four cities, reaching 31 PP100.
- Female owners surpass male drivers in number of problems experienced: The number of problems experienced by female owners continues to rise for a second consecutive year, increasing to 196 PP100 in 2024 from 188 PP100 in 2023, with the most frequently cited problem being the infotainment system.
- Chinese domestic brands need to focus on improving vehicle exterior: The gap between Chinese domestic brands (207 PP100) and mass market brands (193 PP100) has narrowed by 1 PP100

compared with 2023. The three areas where Chinese domestic brands show the largest gaps compared to mass market brands are exterior, features/controls/displays (FCD) and infotainment, with the widest gap in exterior at 3.5 PP100 year over year. The smallest gap is in problems related to driving assistance systems, at 0.8 PP100.

• Types of problems experienced related to ownership length: Problems experienced in the past year have risen significantly among those who have owned their vehicle for 2-3 years, increasing 30.2 PP100 compared with those who have owned their vehicle for 1-2 years. Problems related to powertrain have the largest increase. Among those who have owned their vehicle for 3-4 years, the infotainment system has the largest increase, rising 4 PP100 compared with 2-3 years of ownership.

#### **Highest-Ranked Brands and Models**

**Porsche** ranks highest in vehicle dependability among premium brands with 147 PP100, while **Land Rover** (155 PP100) ranks second and **BMW** (171 PP100) ranks third.

**FAW Toyota** is the highest-ranked mass market brand with 154 PP100. **GAC Honda** (172 PP100) ranks second and **Changan Ford** (174 PP100) ranks third.

**FAW Hongqi** is the highest-ranked Chinese domestic brand with 185 PP100. **Chery** (187 PP100) ranks second, while **Geely** (189 PP100) ranks third.

In the 2024 study, 20 models from 11 brands are eligible for awards across 19 segments.<sup>1</sup>

- BMW models ranking highest in their respective segment are BMW 7 Series and BMW X1.
- **Beijing Hyundai** models ranking highest in their respective segment are **Hyundai Celesta** and **Hyundai** ix35.
- Changan Ford models ranking highest in their respective segment are Ford Focus, Ford Mondeo and Ford Edge/Edge L.
- FAW Toyota models ranking highest in their respective segment are Toyota Vios/Vios FS; Toyota Corolla; Toyota IZOA; and Toyota RAV4.
- GAC Honda models ranking highest in their respective segment are Honda Vezel and Honda Odyssey.
- **Porsche** models ranking highest in their respective segment are **Porsche Macan** and **Porsche Cayenne**.

Other models that rank highest in their respective segment are **Audi A4L**; **GAC Trumpchi GS3**; **Kia Sportage R**; **Mercedes-Benz E-Class**; and **Wuling Hongguang S3**.

The 2024 China Vehicle Dependability Study (VDS) is based on responses from 33,317 vehicle owners who purchased their vehicle between January 2020 and June 2023. The study includes 229 models from 44 different brands and was fielded from February through July 2024 in 81 major cities across China.

To learn more about the China Vehicle Dependability Study (VDS), please contact us: <a href="mailto:china.marketing@jdpa.com">china.marketing@jdpa.com</a>

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<sup>&</sup>lt;sup>1</sup> Brands listed in alphabetical order.

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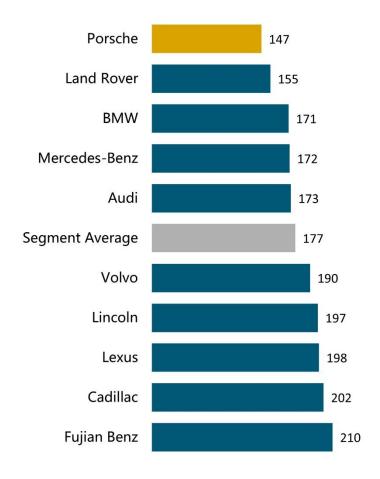
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### NOTE: Seven charts follow.

#### **Premium Brands**

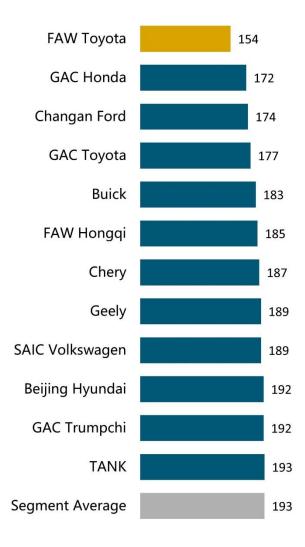
Problem per 100 Vehicles (PP100)



Source: J.D. Power 2024 China Vehicle Dependability Study <sup>SM</sup> (VDS)

### Mass Market Brands (1/2)

Problem per 100 Vehicles (PP100)

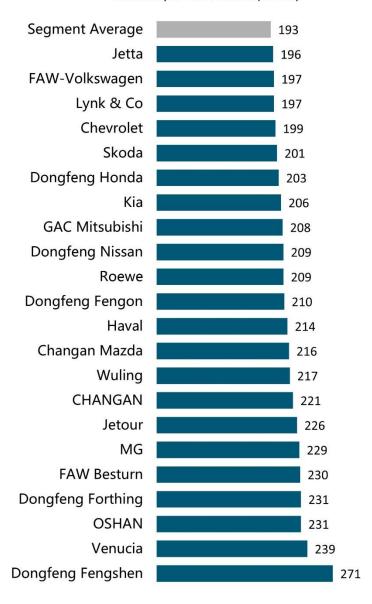


Note: Brands with identical scores are listed in alphabetical order.

Source: J.D. Power 2024 China Vehicle Dependability Study <sup>SM</sup> (VDS)

### Mass Market Brands (2/2)

Problem per 100 Vehicles (PP100)

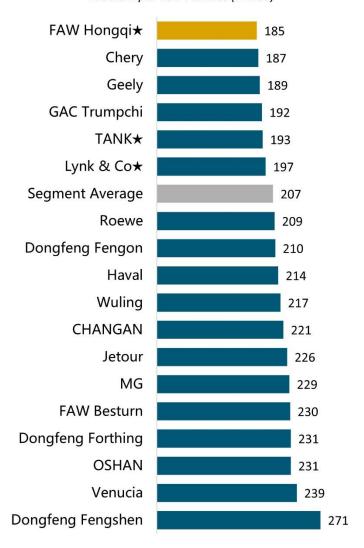


Note: Brands with identical scores are listed in alphabetical order.

Source: J.D. Power 2024 China Vehicle Dependability Study <sup>SM</sup> (VDS)

#### **Chinese Domestic Brands**

Problem per 100 Vehicles (PP100)



Note: Brands with identical scores are listed in alphabetical order.

★ Defined as Chinese domestic brands whose premium models contribute more than 50% of its total sales; Premium models are defined as those with an average MSRP of more than RMB 150,000.

Source: J.D. Power 2024 China Vehicle Dependability Study <sup>SM</sup> (VDS)

### Top Three Models per Segment Car Segment

**Compact Car** 

**Highest Ranked: Toyota Vios/Vios FS** 

Second Ranked: Hyundai Yuena Verna Third Ranked: Chery Arrizo 5

**Compact Premium Car** 

Highest Ranked: Audi A4L

Second Ranked: BMW 3 Series Third Ranked: Mercedes-Benz C-Class

Midsize Car

**Highest Ranked: Ford Focus** 

Second Ranked: Volkswagen Lamando/Lamando L Third Ranked: Geely Preface

Midsize Premium Car\*

**Highest Ranked: Mercedes-Benz E-Class** 

Second Ranked: Audi A6L

**Compact Upper Car** 

**Highest Ranked: Toyota Corolla** 

Second Ranked: Volkswagen Polo Third Ranked: Toyota Levin

Midsize Economy Car

**Highest Ranked: Hyundai Celesta** 

Second Ranked: Nissan Sylphy Classic Third Ranked: Skoda Octavia

Midsize Upper Car

**Highest Ranked: Ford Mondeo** 

Second Ranked: Toyota Avalon Third Ranked: Buick LaCROSSE

**Large Premium Car\*** 

**Highest Ranked: BMW 7 Series** 

Second Ranked: Porsche Panamera

Source: J.D. Power 2024 China Vehicle Dependability Study SM (VDS)

st No other model in this segment performs above segment average.

# Top Three Models per Segment SUV Segment

**Compact SUV** 

**Highest Ranked: GAC Trumpchi GS3** 

Second Ranked: Geely Vision X6/X6 Pro Third Ranked: Geely Emgrand S

**Compact Premium SUV** 

**Highest Ranked: BMW X1** 

Second Ranked: Cadillac XT4 Third Ranked: Audi Q2L

Midsize SUV

Highest Ranked: Kia Sportage R (tie)
Highest Ranked: Toyota IZOA (tie)

Third Ranked: Haval Big Dog

**Midsize Premium SUV** 

**Highest Ranked: Porsche Macan** 

Second Ranked: Mercedes-Benz GLC-Class Third Ranked: Land Rover Discovery Sport

**Large Premium SUV** 

**Highest Ranked: Porsche Cayenne** 

Second Ranked: Mercedes-Benz GLS-Class Third Ranked: Land Rover Range Rover **Compact Upper SUV** 

**Highest Ranked: Honda Vezel** 

Second Ranked: Volkswagen T-CROSS Third Ranked: Chery Tiggo 7 (tie) Third Ranked: Skoda Kamiq (tie)

Midsize Economy SUV

Highest Ranked: Hyundai ix35

Second Ranked: GAC Trumpchi GS4 Third Ranked: Dongfeng Forthing T5

Midsize Upper SUV

**Highest Ranked: Toyota RAV4** 

Second Ranked: Honda Breeze Third Ranked: Toyota Wildlander

Large SUV

Highest Ranked: Ford Edge/Edge L

Second Ranked: Honda Avancier Third Ranked: Toyota Highlander

# Top Three Models per Segment MPV Segment

**Compact MPV** 

**Highest Ranked: Wuling Hongguang S3** 

Second Ranked: Wuling Hongguang V Third Ranked: Wuling Hongguang S Large MPV\*

Highest Ranked: Honda Odyssey Second Ranked: Buick All New GL8

Note: To qualify for an award in the 2024 China Vehicle Dependability Study, models must meet these criteria: 1. Four models with at least 100 samples, or three models with at least 100 samples and with more than 80% of market share. 2. At least one model must perform better than segment average. In the Midsize MPV and Premium MPV segments, these criteria were not met, thus no awards have been issued.

Source: J.D. Power 2024 China Vehicle Dependability Study <sup>SM</sup> (VDS)

<sup>\*</sup> No other model in this segment performs above segment average.